

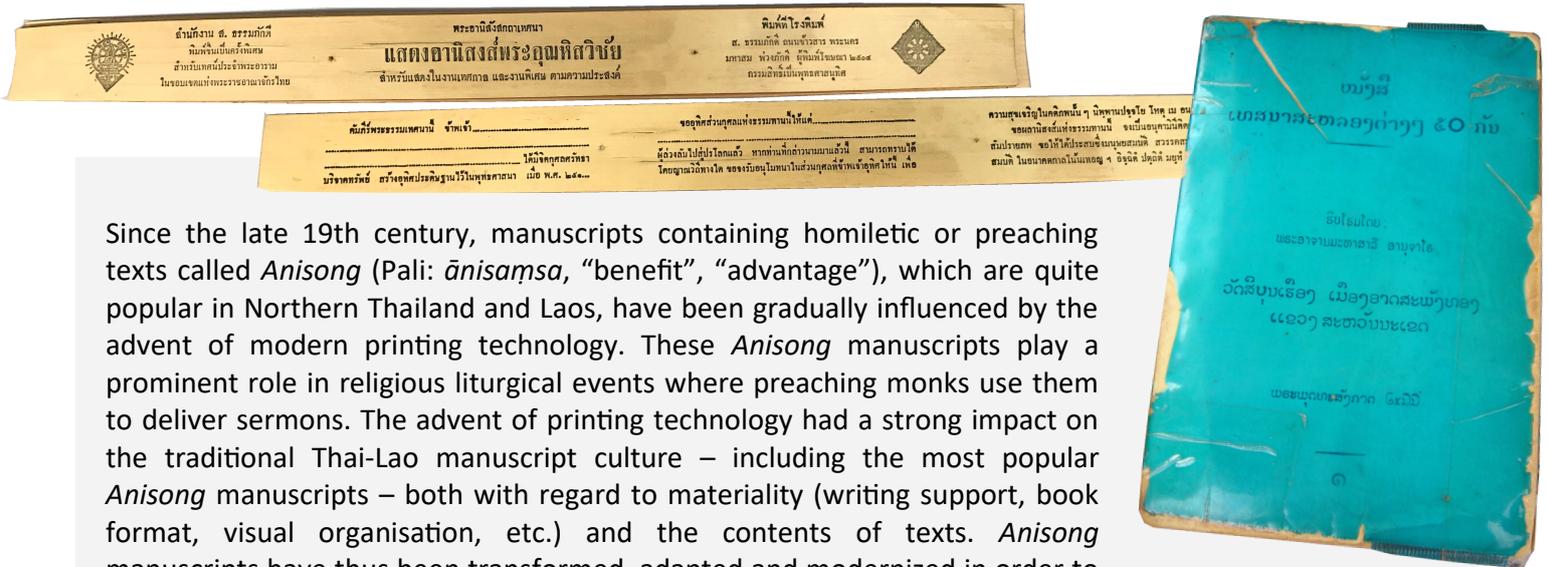


<http://thaiistik-gesellschaft.de/>

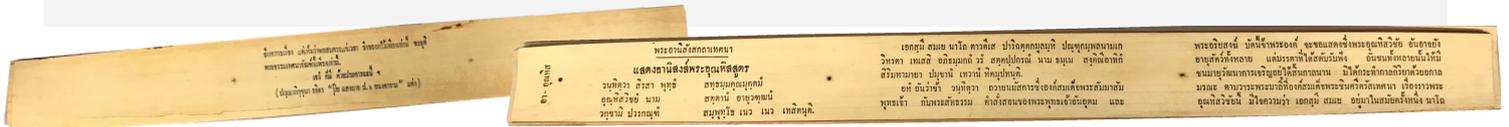
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Die Hamburger Gesellschaft für Thaiistik e.V. in Zusammenarbeit mit dem Arbeitsbereich Thaiistik der Abteilung Sprachen und Kulturen Südostasiens des AAI lädt Sie zu folgendem Online-Vortrag ein:

# Influence of Printing Technology on Northern Thai and Lao *Anisong* Manuscripts: Negotiation between modernity and manuscript culture



Since the late 19th century, manuscripts containing homiletic or preaching texts called *Anisong* (Pali: *ānisamsa*, “benefit”, “advantage”), which are quite popular in Northern Thailand and Laos, have been gradually influenced by the advent of modern printing technology. These *Anisong* manuscripts play a prominent role in religious liturgical events where preaching monks use them to deliver sermons. The advent of printing technology had a strong impact on the traditional Thai-Lao manuscript culture – including the most popular *Anisong* manuscripts – both with regard to materiality (writing support, book format, visual organisation, etc.) and the contents of texts. *Anisong* manuscripts have thus been transformed, adapted and modernized in order to survive and even thrive in present-day society.



## (Online-)Lecture *via Zoom & in English*



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Saturday, 25 September 2021

ca. 15:00h

after our annual assembly

via Zoom: (copy the link into your webbrowser to join, you might be asked to download the software)

<https://uni-hamburg.zoom.us/j/64563521222>

